

At ASABooks, we provide 2 levels of services : PB – You Design, and DPB – We Design. The following are instructions for image preparation.

1) Print & Bind -- YOU DESIGN

- Please design in spreads. 1 spread = 2 sides/pages. e.g. a 12x12 30-pg album would need 15 images, each with a canvas size of 24(W)x12(H); 12x9 album would have a canvas size of 24(W)x9(H)
- Cropping : slightly more than 1/8" will be cropped off on all sides, please leave people's heads and important design elements **3/8" away from the edges** as a safe zone
- Dimensional templates : they're available for [download here](http://asabooks.com/User/download) : <http://asabooks.com/User/download>
- For the cover images of Crystal, Piano Wood, Full Canvas & Photo Covers, specific sizes are needed. Please download the [cover dimension templates here](http://asabooks.com/User/download) : <http://asabooks.com/User/download>
- Please save all files in 300 dpi jpgs, in sRGB or Adobe RGB 1998 color space.
- Then, you just have to place order and send us the images using one of two methods below. We'll take care of the rest!

Color Correction : For Print & Bind orders, by default, we will not adjust the color of your designed layouts. To match the color of your designs and our print lab, there'll be 2 options : either

- i) you color correct the images to our lab setting while you're designing the album, or
- ii) we'll color correct your final design layout on our end, before going to our print lab.

i) This will be easy if your monitor is color calibrated already. Please go [here to download](#) our print lab's color profile. You can then use it to soft proof your designs on your favorite designing software. Just remember to save all 300dpi jpgs in sRGB or Adobe RGB 1998 color space. Please refer to our downloadable [Color Guide](#) for details.

ii) If you'd like us to color correct your finished design layout, we can do that too. It'll be at a rate of \$5 / spread or 2 pages.

2) Design, Print & Bind -- WE DESIGN

- First, you or the wedding couple must decide which images should go into the album. On average, there should be about 3 images per page/side (6 per spread). For example, for a 20-page album, you'll need to choose about 60 images, and a 30-page album should have about 80-100 images. To make it easy for you, we have made an [Album Retail Order Form](#) for your clients to fill in with you.
- Please save all images as 300 dpi jpgs, in sRGB or Adobe RGB 1998 color space.
- Then, you just have to place order and send us the images using one of two methods below.
- After we have received the images, in 5 to 7 business days, you will receive an email with a link to the layout review page. If you would like to adjust any part of the design, let our design team know, and they will revise the layout for you. You'll get 1 month of unlimited revisions on the design, free of charge!

Color Correction : For Design, Print & Bind orders, we provide free general color correction for your images. This includes maintaining color consistence, color / exposure / brightness adjustment within a given spread when needed, and switching colored images to black-and-white. However, to get the best print color, please refer to our downloadable [Color Guide](#), and adjust your images to your preferred color tone before sending them to us.

3) Studio Sample

Whether it is P+B or D+P+B, you can order it as a studio sample, and you get about 50% off of the original Print + Bind price! Please refer to the studio sample price chart for precise values.

To Place an Order :

- 1) ONLINE: simply login and place an online order, you can then upload the images to us on our website
- 2) BY MAIL: print out the Order Form*, fill it in and mail it along with all your images on a disc

* The Order Form can be downloaded from : <http://asabooks.com/upload/Editor/ASABooks%20Order%20Form.pdf>. This form is fillable, so you can fill it, print/save and send to us.

For any album order, turn around time is between 4 - 6 weeks after design is confirmed.